



NAIC **SERFF**

SERFF Product Steering Committee
July 23, 2025

Meeting Recording Link:

- <https://naic.webex.com/naic/ldr.php?RCID=dead7964fae4d42098e657736ee01c11>

Agenda

- Legacy OKTA Update
- Early Adopters
- Industry Engagement Exercise
- Q&A

Legacy OKTA Update

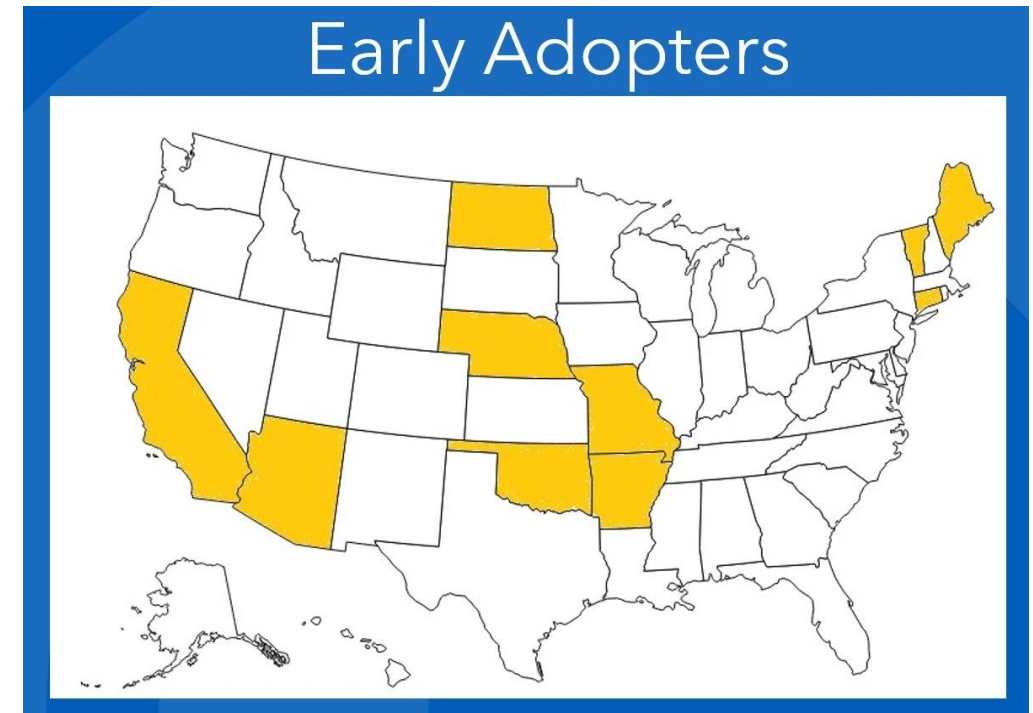
- Legacy transition to Okta
 - Legacy login process updating to Okta to enhance security and simplify access
 - Both legacy and Okta logins are available for a short time to ensure a smooth switch
 - If your email invitation has expired, or you need assistance with your Okta account, please contact help@naic.org
- State Users - Multiple Okta Emails
 - Reminders were enabled to proactively notify Okta users that passwords were expiring
 - Intention was to configure to send at 30, 7, and 1-day intervals
 - State users may have received all 3 emails instead of the one closest to their password expiration date
- Industry Users - Caching
 - If you are not seeing all instances and/or IDs, clear browser cache or login with an incognito browser
 - E-mail help@naic.org for additional assistance

SERFF Modernization - EA Update

- Collaborative Progress with Early Adopter States
 - TOI Migration Planning, focusing on clear guidance for filers on which platform to use
 - Field Modernization, focusing on Value Added
 - Laying the Groundwork for Future Tools

List of Early Adopter Instances

- Arizona
- ArizonaLH
- Arkansas
- ArkansasLH
- CaliforniaLAH
- Connecticut
- Maine
- MissouriPC
- Nebraska
- NebraskaPC
- North Dakota
- OklahomaLH
- VermontPC



PSC Membership Interest Form

Link: [PSC Membership Form](#)

Will use this form to pull membership nominations

Current seats expire August 31, 2025

New seats begin September 1, 2025

- 5 State Seats
- 1 Industry Seat



2025 Meeting Dates

- *August 27*
- *September 24*
- *October 22*
- *November 19**
- *December 17**

**Revised date due to holiday.*

Industry Engagement Exercise

Questions?

bkieras@naic.org (or state liaison)
serffmodernizationquestions@naic.org